

Farmington Valley Symphony Orchestra 2011– 2012 Season

Program Book Ad Placement Rate Schedule

✓	Full Page Sponsorship Ad	\$1,000
	<ul style="list-style-type: none"> • Black and white advertisement for entire season • Company name and logo prominently displayed at concerts on banner • 24 complimentary tickets to each concert 	
✓	Optional inside cover in color (as available)	Add \$400
✓	Full Page Ad	\$450
	<ul style="list-style-type: none"> • Black and white advertisement for entire season • 24 complimentary tickets to each concert 	
✓	Optional color	Add \$400
✓	1/2 Page Ad	\$275
	Black and white advertisement for entire season	
✓	1/4 Page Ad	\$150
	Black and white advertisement for entire season	

Advertiser Information

Business Name: _____

Contact Name: _____

Address: _____

Email Address: _____ Phone: _____

FVSO Contact Person: _____

Ad Sizes and Dimensions

Full Page	4.875" x 7.75"
½ Page	4.875" x 3.75"
¼ Page Horizontal	4.875" x 1.75"
¼ Page Vertical	2.375" x 3.75"

Ad Specifications

File Format	JPEG, EPS, TIF, or PDF
Resolution	For all file types, a minimum of 300 dpi, at the correct size, is required
Black and White	Ads should be saved as grayscale
Color	Ads should be in CMYK (not RGB)
Fonts	Convert all fonts to outlines, and/or embed within file

Ad-Copy Mailing Instructions

Artwork files should be sent to Cory Gabel: Email: cory@fvso.org
Phone: 860-299-6074

Please refer to the Ad Specifications prior to sending.

If an electronic copy is not available, please call your FVSO contact person for further instructions.

Payment & Mailing Instructions

Please make check payable to: Farmington Valley Symphony Orchestra

Please indicate "**Program Ad Payment**" on check in memo section

Please mail payment to: FVSO Program Ads
C/o Farmington Valley Symphony Orchestra
222 Main Street #273
Farmington, CT 06032